

# Move The Bus Along Please

Save Our Buses (SOB) was formed in 1990 against a background of declining services and the removal of routes 38 & 55 from Lea Bridge Road. Delays caused by traffic congestion led to the cuts which axed the direct link with the West End. SOB's Passengers' Charter, *A Ticket To Ride* called for:

**Bus Lanes**

**More Buses**

**A West End Link**

Bus lanes paved the way for the the return of the 55 in 1997, alongside routes 48 and 56



Twenty years on, buses are once again being undermined by delays and passengers are deserting services. In the year to April 2014 the 48 bus carried almost 7.4 million passengers. The twelve months to April 2017 saw fewer than 6 million using the service. That's down more than 1.4 million – a fall of 19%.

## Action is needed to halt the decline:

- **Put Public Transport First**
- **Give Our Buses Priority**
- **Install New Bus Lanes**
- **Restore & Expand Bus Lanes On Lea Bridge Road**