

Passenger Numbers Slump On Village Bus

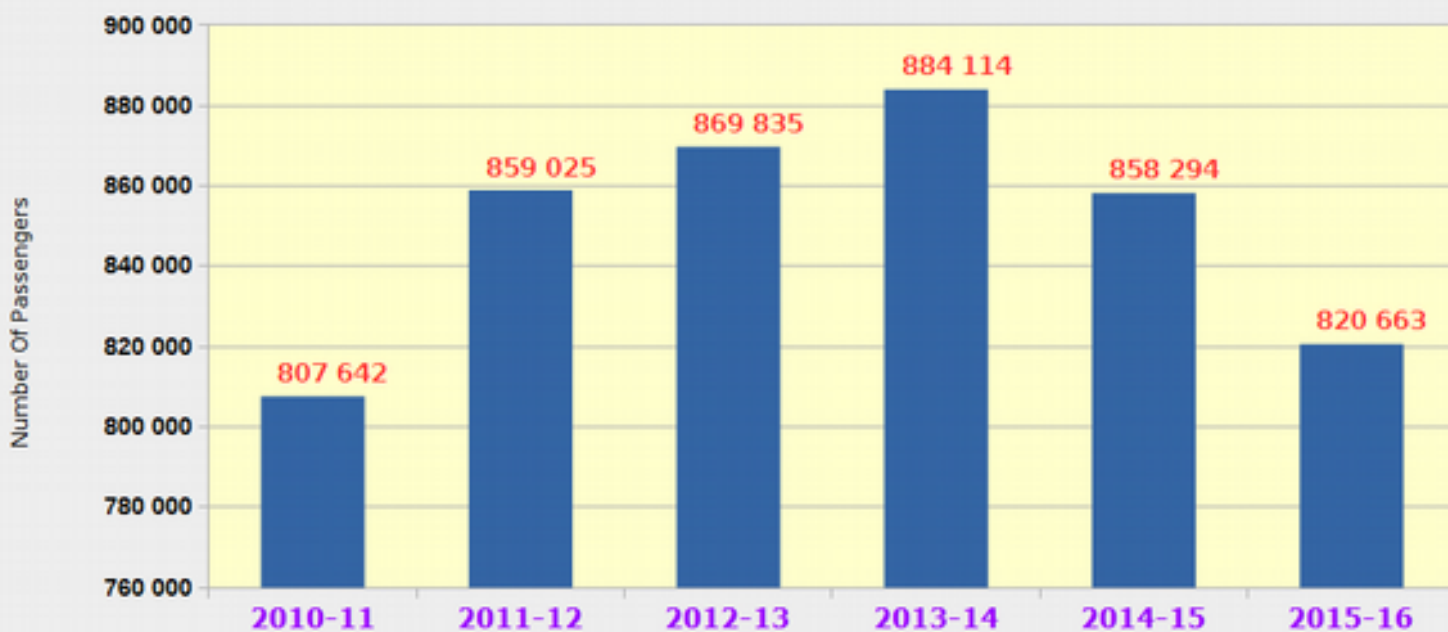


The Rise & Fall Of The W12

In the years before the introduction of Walthamstow's Mini-Holland scheme passenger numbers were rising on the W12.

They reached a peak of **884,114** in 2013-14. Two years on, **63,451** passengers have ditched the service. A drop of almost **7.2%**

Bus Route W12 Passenger Numbers - April 2010 to April 2016



The principal cause of passenger loss is unreliability, shown by:

- ✗ Extended journey times
- ✗ Buses bunching together
- ✗ Wide gaps in the service
- ✗ Journeys shortened, missing out the ends of the route

Transport For London (TfL) confirmed that reliability on the W12 suffers due to congestion caused by the Mini-Holland road closures. To counter reliability issues, TfL added an extra vehicle to the route in an attempt to maintain the current timetable.

A more frequent, reliable, free-flowing service is needed to restore the fortunes of the only bus serving Walthamstow Village, Coppermill Lane and Snaresbrook Road .

